

troy scott

user experience designer

education

Google UX Design Certificate	Google	2021
Intro to UX Design Certificate	Georgia Tech	2021
BA Telecommunications	Ball State University	2014 - 2016
AS Visual Communications	Ivy Tech College	2012 - 2014

work experience

Newscast Director, WSBT 2017 - Present

Redesign in-house director preset icons for improved readability during live shows. Create training infographs to decrease learning curve of automation training. Direct one to three hours of newscasts daily for South Bend, Scranton, and Toledo markets.

Production Manager, Ball State University 2014 - 2016

Manage 40+ production members, guiding each through onboarding process. Design graphics package for all on-air imagery in renovated newscast. Oversee live shows at university PBS station WIPB.

Marketing Intern, Ontario Systems Summer 2016

Create promotional videos for industry conventions using Adobe Illustrator, After Effects, and Premiere. Prototype different versions of After Effects compositions for daily review.

Technical Director, WNIT 2013 - 2014

Produce video packages for human interest television show, as well as direct and manage multiple variety shows for Public Access.

awards

Member of the Year	Connections Live	2015 - 2016
Member of the Year	NewsLink Indiana	2014 - 2015
Member of the Year	Connections Live	2014 - 2015
10 year Member	4-H	2002 - 2012

portfolio

troyascott.com

contact

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skills

Visual Design
Typography
Information Architecture
Wireframing
Prototyping
Usability Testing
Responsive Design
Graphic Design
Game Design
Viewer Retention
HTML & CSS

tools

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe AfterEffects
Adobe Premiere
Visual Studio